

JENNY HORN ~ Digital Designer / Production Artist ~ Jenalux@gmail.com
211 east 18th street, #3-0, NY, NY 10003 / 646-244-7618

Design and Motion Portfolio: jennyhornportfolio.com

SOFTWARE: PhotoShop, Illustrator, Flash, Dreamweaver, Indesign, Premiere, Microsoft Office

MISC. SKILLS: Photo-retouching and Photo-research, Vector tracing/drawing, light HTML editing, Character Animation and motion graphics (Flash/gif), Character Voices, Styleguides, Visual QA,

WORK EXPERIENCE:

JWT – Senior Digital Production Artist / Designer (4/08 – 1/12)

Designed graphic elements and page layouts, prepared assets and created production processes for digital media including Websites, Flash Banner ads, Emails, Facebook pages. and Mobile Apps. Also created Styleguides and performed Visual QA. Clients: Royal Caribbean, Johnson & Johnson, Debeers, Cadbury Adams, Rolex, Macys, HSBC, Bloomberg

TAG: WORLDWIDE – Flash Production Artist / Animator (11/07 – 3/08)

Provided production and animation on Flash Banners, E-Blasts, and a Flash Micro-site. Also updated HTML pages. Clients: H&M, Cocoa Cola, Absolut

NEW VIDEO GROUP – Graphic Designer, Print and Web (4/03 – 7/07)

Designed a variety of printed promotional materials. Re-designed the look of 3 of the company's websites. Conceived, designed and animated Flash banners promoting a variety of independent films and documentaries. Produced graphic assets for itunes and X-box download pages. Product lines: A&E, The History Channel, Scholastic, MLB, Docurama Films

FREELANCE – Graphic Designer, Web Designer, Animator, Project Manager (6/01 – 4/03)

Created layouts for a Chase micro-site for Behavior Design. Designed and programmed Flash Site for Photographer's Portfolio. Animated 2D Angel Character for a HealthPlus TV spot, currently airing. Designed a non-profit's website and award-winning logo/stationary. Booked voice talent and vendors, and oversaw the production of 2 Interactive sales CD-ROMs.

RARE MEDIUM – Visual Designer for Web (12/97 – 5/01).

Was involved with all visual aspects of website design and production. Designed PaineWebber's Intranet and Balducci's E-commerce site. Also did design and production for Scholastic, Nestle and Mattel. Animations for a Hewlett-Packard Kiosk and a Sabrina the Teenage Witch CD-ROM.

CENTER FOR ADVANCED WHIMSY – Interactive Production Artist, Animator (9/93 – 9/97)

Production and animation on the multi award-wining storybook CD-Rom "Dazzeloids" published by The Voyager Co., and many other interactive and web projects, including the interactive toys "Clickamajigs" for Nick.com and character-drawing production for Playstation "Parappa the Rapper"

RIVERA & RIVERA COMMUNICATIONS – Graphic Designer for Print (2/91 – 5/93)

Designed and produced ads, brochures, newsletters, and logos.

TEACHING POSITIONS, SPEAKER ENGAGEMENTS, CONSULTING

SCHOOL OF VISUAL ARTS – Computer Art Center Instructor (6/91 – 12/95)

Software courses in Computer Publishing, Design, and Animation. Undergraduate & Continuing Ed

MACWORLD, SEYBOLD, MACROMEDIA USERS CONFERENCE – Conference Speaker

(New York '97, San Francisco '97, London '98) Demonstrated Macromedia software techniques developed while part of The Center for Advanced Whimsy

UNITED DIGITAL ARTISTS – Instructor / Speaker (4/96 – 10/97)

Taught two-day courses in graphics and animation software

MACROMEDIA – Advisory Board Member for Graphics Software Development ('97)

EDUCATION

BFA in Graphic Design SCHOOL OF VISUAL ARTS (5/89)